



VOO Exhibits at ACE24 with the Next Platform Enhancement for Better Aircraft Search and Filtering

27 August 2023

VOO will be exhibiting at ACE24 on September 10 at Biggin Hill Airport in London, showcasing its fully automated next-generation B2B platform at booth 81 and introducing another essential functionality that empowers charter brokers to effortlessly search and filter available aircraft options and helps operators utilize their fleet more efficiently by using VOO.

The annual expo, with the charter industry in the spotlight, is set to be a record-breaking gathering. With over 100 exhibitors and an anticipated 1,200+ delegates, the expo will showcase the latest advancements in air charter services and aviation technology. The static display promises to be a highlight with state-of-the-art aircraft on display.

ACE 2024 will include a comprehensive conference program covering important topics such as market conditions for passenger charter services, sustainability in air charter operations, cargo air charter demand, net-zero emissions aircraft technology as well as an introduction to the ACA's broker qualification program. The conference will be streamed live to an international audience and will address pressing industry issues as well as understanding future trends and opportunities.

VOO returns to London to support the adaptation of the platform among charter brokers and aircraft operators, providing product demos, answering questions and registering new customers. In addition to the introduction of the newly released functionality that will be announced during the show, VOO will also be showcasing its fully automated toolkit, including direct and instant booking capabilities, highlighting its advanced aircraft settings and pricing algorithms together with seamless integrations with industry-leading platforms.

The VOO team represented by four team members – Robert Plhak, CEO of VOO flights, David Martinovic and Vien-Amer Gelera, Account Managers and Ivanna Nikolskaya, Content and Communications Manager – will be present at booth 81. Outlining ACE24, the VOO team will also lead a road show, touring current and potential VOO users.

CONTACT AND PRESS INFORMATION

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“We are looking forward to showcasing VOO’s latest innovations at ACE24. We have taken significant steps in increasing VOO’s visibility and expanding our reach as we continue to attract more brokers and operators to our platform. With the successful launch of our instant booking feature and two recent technology innovation awards in our pocket, we are motivated to keep striving to revolutionize the business aviation industry. This summer, we have been working hard to refine our platform and develop new features and functionalities, using industry feedback. We are excited to highlight VOO’s capabilities at ACE24 and demonstrate how VOO can help professionals significantly improve their charter sales operations.” – Robert Plhak, CEO at VOO flights.

About VOO

VOO is the next-generation B2B marketplace for charter brokers and aircraft operators enabling instant business jet bookings. The platform uses integrations and utilizes advanced automation to simplify the entire charter booking lifecycle, from accurate charter price calculations based on real-time aircraft availability to seamless booking and payment processing. VOO empowers industry professionals to close deals fast and efficiently, fostering a dynamic network within the business aviation landscape.

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