



## **VOO Showcases Innovation and Growth at EBACE 2024: 180+ Aircraft Now Available for Booking**

14 May 2023

VOO returns to the upcoming European Business Aviation Convention & Exhibition (EBACE 2024), taking place May 28–30 at the Palexpo and Geneva International Airport, Switzerland. This year, VOO adopts a strategic approach, fostering connections and showcasing its solutions at the EBACE venue, offering attendees a personalized experience. Following the official conclusion of EBACE’s second day, on May 29th, an exclusive networking party organized by ArcosJet and Lilium, and co-sponsored by VOO, will take place.

EBACE2024 promises to be a dynamic platform for experiencing, shaping, and enhancing the future of business aviation. The event features a comprehensive program schedule exploring the industry’s latest trends, sustainability best practices and the transformative potential of Advanced Air Mobility (AAM). Attendees can expect a dynamic exhibit hall showcasing the latest advancements in avionics and business aircraft, alongside a dedicated AAM pavilion featuring innovative companies.

The event sets the stage with a compelling opening keynote featuring esteemed leaders like Dr. Bertrand Piccard, initiator and chairman of the Solar Impulse Foundation. Joining him will be Delphine Bachmann, State Councilor in charge of the Economy and Labor for Geneva, and John Santurbano, Director of the Maastricht Upper Area Control Centre at EUROCONTROL.

VOO co-sponsors the exclusive “Epic Night” party on May 29th, hosted by Arcosjet and Lilium. The invitation-only event presents a valuable opportunity for industry leaders to connect and celebrate advancements in business aviation and is expected to attract more than three hundred guests.

“EBACE is a pivotal event for driving innovation in business aviation, and VOO is excited to participate once again. By strategically positioning our team throughout the venue, we want to foster accessibility for charter brokers and aircraft operators, and other potential and existing customers and partners, enabling dynamic, personalized conversations that showcase our continuously evolving platform for business aviation professionals. We are also proud to co-sponsor the “Epic Night” after show party, an exquisite gathering that promises exceptional networking and valuable industry connection building.” – Robert Plhak, CEO at VOO flights.

### **CONTACT AND PRESS INFORMATION**

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VOO, an official member of the European Business Aviation Association (EBAA) and National Business Aviation Association (NBAA) will be represented by Robert Plhak, CEO of VOO Flights, Vien-Amer Gelera and Prakash Rajan, Account Managers, and Ivanna Nikolskaya, Content & Communications Manager will be strategically positioned throughout the EBACE venue, actively engaging with attendees and demonstrating the full power of VOO with auto-calculated charter prices, real-time aircraft availability and other unmatched features, leading to charter bookings possible on just one platform.

### **About VOO**

VOO is the next-generation B2B marketplace for aircraft operators and charter brokers enabling business jet bookings. The platform utilizes advanced automation to simplify the entire charter booking lifecycle, from accurate charter price calculations based on real-time aircraft availability to seamless booking and payment processing. VOO empowers industry professionals to close deals fast and efficiently, fostering a dynamic network within the business aviation landscape.

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