



VOO and GlobeAir Partner to Revolutionize Business Jet Chartering with Instant Booking Technology

VOO announces a groundbreaking partnership with GlobeAir, Europe's leading and award-winning private jet charter company in the entry-level private jet sector. This collaboration marks a significant step forward in streamlining the booking process for brokers and enhancing the overall client experience. This partnership leverages VOO's dynamic platform, renowned for its swift and transparent charter price calculation, with GlobeAir's industry-leading API for static pricing. This integration allows brokers to access a game-changing functionality – instant booking – for the first time.

Search results meeting client needs can now be directly booked by charter brokers, eliminating the need for separate booking requests and operators' confirmations. VOO's platform acts as a one-stop shop, streamlining the booking process and saving brokers and operators valuable time. GlobeAir, with its stable pricing structure, serves as the ideal launch partner for this innovative feature. Additionally, bookings are automatically synchronized with GlobeAir's Flight Management System, ensuring further smooth flight organization and management.

Traditionally, charter booking involved multiple steps, including requesting quotes, exchanging additional information and negotiating the price, and finally exchanging paperwork with step-by-step contract signing as well as acceptance of terms and conditions. VOO's instant booking functionality eliminates this analog, manual and therefore time-consuming back-and-forth process. Through VOO's intuitive platform, brokers gain instant access to GlobeAir's aircraft availability and pricing, enabling them to generate swift and accurate offers for their clients. VOOpay simplifies and streamlines the transaction process, further enhancing efficiency. This game-changing functionality will be fully operational shortly after EBACE.

This partnership doesn't just benefit brokers; it elevates the end-client experience as well. By combining GlobeAir's commitment to quality and VOO's innovative technology, brokers can offer their end-clients a truly seamless and efficient booking experience. Looking ahead, both VOO and GlobeAir see this partnership as a springboard for shaping the future of the business aviation industry. By embracing technological advancements and prioritizing efficiency, they aim to make business jet travel a more accessible and streamlined experience for all.

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VOO and GlobeAir invite valued broker partners to experience the benefits of this groundbreaking collaboration. With instant booking capabilities, accurate automatic charter price calculations, and a user-friendly platform, VOO and GlobeAir are redefining the future of business jet chartering.

“The partnership with VOO propels us into a new digital age of private jet travel, where efficiency and reliability converge. This collaboration underscores our relentless pursuit of excellence and innovation, offering our clients unparalleled access to our services through VOO’s cutting-edge platform. A special thank you to our partners at VOO and their visionary team for joining us in this venture. Together, we’re not just embracing the future of travel but shaping it.” – Bernhard Fragner, CEO GlobeAir.

“The cooperation between VOO and GlobeAir marks a significant milestone in the evolution of business jet charters. Our shared vision for a seamless and transparent booking experience has become a reality, setting a new standard for the business aviation industry – a world first, a real game-changer! We are proud to partner with GlobeAir, a company that shares our commitment to quality and innovation or as they say, passion into profession.” – Robert Plhak, CEO VOO flights.

About GlobeAir

With more than 50% of the market share, GlobeAir is Europe’s leading and award-winning private jet charter company in the entry-level private jet sector, including premium experience. With 160 employees (80 pilots), the company generates about 96 percent of its revenues abroad. GlobeAir is available 24/7 all over Europe with 21 private jets connecting European cities like London, Geneva, Zurich, Paris, Nice, and Milan with small airfields that are difficult to reach, such as St. Moritz or Lugano and 950 more. The company has succeeded through dedication and by offering bespoke service before, during and after the flight.

For more information visit: <https://www.globeair.com>.

About VOO

VOO is the next-generation B2B marketplace for charter brokers and aircraft operators enabling instant business jet bookings. The platform uses integrations and utilizes advanced automation to simplify the entire charter booking lifecycle, from accurate charter price calculations based on real-time aircraft availability to seamless booking and payment processing. VOO empowers industry professionals to close deals fast and efficiently, fostering a dynamic network within the business aviation landscape.

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