



VOO comes to Geneva for EBACE 23 and Co-sponsors an Exclusive Networking Event

09 May 2023

VOO will attend the European Business Aviation Convention and Exhibition (EBACE), presenting VOO's key benefits ahead of the high summer season for the industry. EBACE 23 will take place at the Palexpo in Geneva and at Geneva International Airport from May 23 – 25, 2023. Unlike last time, this year's edition features VOO's decision to take part in the show outside the framework of the booth, meeting industry colleagues and potential customers at the EBACE Bistro, where VOO invites the professionals for a free drink accompanied by a short demo of its product. On May 24, day two of the show after the official part an exclusive EBACE 23 networking party, organized by the Business Aviation Media magazine and co-sponsored by VOO together with several other prestigious sponsors such as Rolls Royce, will take place.

Sponsored by the European Business Aviation Association (EBAA) and the National Business Aviation Association (NBAA), the show brings together business leaders, government officials, business executives, manufacturers, flight service personnel, aviation equipment companies, share suppliers, charter/leasing companies and many others involved in nearly every area of business aviation. The event will also feature a significant list of the latest and most efficient aircraft, including several AAM concepts, as well as product manufacturers and service providers offering the latest in sustainable business aviation technology.

Mission-driven sustainability is highlighted by efforts to certify new innovative methods of travel, including hybrid, electric and hydrogen aviation technologies, as well as new aircraft types, such as electric Advanced Mobility Vehicles (AAM) with Vertical Takeoff and Landing (eVTOL). Attendees can learn about the latest in advanced air mobility, explore the future of electric propulsion, touch cutting-edge avionics, and hear from leading aviation and business experts.

Mercedes-AMG Petronas F1 Team principal Toto Wolff and Formula One executive Susie Wolff will share their insights on sustainability innovation at EBACE2023, opening the show as keynote speakers.

CONTACT AND PRESS INFORMATION

Ivanna Nikolskaya, MA, Communications Manager | part of a great team

E-mail: ivanna.nikolskaya@voo.aero

Web: VOO.aero

Phone: +43 664 9283189

Web: VOO.aero



A program session with Wolff will open the show week, including a two-day EBACE Business Aviation Sustainability Summit that returns this year and that will highlight business aviation's diverse efforts to accelerate the flight to a zero-emissions future through the sector's ambitious goals outlined in its business aviation climate change commitments. Participants will hear from leaders in next-generation propulsion, advanced air mobility, advances in carbon reduction and other sustainability initiatives. Other EBACE sessions will provide insights to guide attendees in working more sustainably in their companies.

An exclusive EBACE 23 networking party will take place on Wednesday, May 24, on day two of the show after the official part in a unique location in Geneva. VOO co-sponsors this outstanding occasion, organized by the Business Aviation Media magazine. An exclusive event will open its doors to the public at 8 p.m. CET at Le cercle des Bains, a luxurious space in the heart of the Quartier des Bains.

“EBACE is the place to be for all business aviation professionals, not just in Europe, and we are excited to come to Geneva. Unlike last time, this year we decided to take part in the show outside the framework of the booth, meeting industry colleagues and potential customers at the EBACE Bistro, where VOO invites professionals for a free drink accompanied by a short demo of our product. We advise to set a meeting in advance so that we all have enough time to talk and exchange ideas and look forward to an interesting and eventful show.” – Robert Plhak, CEO at VOO flights.

About VOO

VOO is the digital B2B marketplace where charter brokers and operators can search, book and pay all their private jet charters on just one platform that delivers instant bookings. This ultra-efficient software, developed and powered by AVINOC, provides charter brokers and private jet operators with the opportunity to close charter contracts within seconds.

CONTACT AND PRESS INFORMATION

Ivanna Nikolskaya, MA, Communications Manager | part of a great team

E-mail: ivanna.nikolskaya@voo.aero

Web: VOO.aero

Phone: +43 664 9283189

Web: VOO.aero