



Press Release

VOO Joins the International Lineup of Exhibitors at MEBAA

22 November 2022

VOO will be a new exhibitor at MEBAA Show 2022, showcasing its revolutionary VOO Marketplace – world’s first digital marketplace to search, book, pay and manage private jet charter flights. This leading business aviation event in the Middle East that is held every two years alternating with the Dubai Airshow, will take place from December 6 to 8 at DWC, Dubai Airshow Site.

This year’s event with an updated program is organized by the TarsusFEME Group and is set to deliver the most groundbreaking experience in its history, bringing the business aviation community together in person to take advantage of the enormous growth projected for the sector. The Middle East business aviation market, particularly in the MENA region, continues to grow at a record pace and by 2037, the Middle East and Asia-Pacific region is expected to be the fastest growing market with an annual RPK growth rate of 5.7%.

Altogether more than 500 exhibitors are expected to attend the event. The exhibition will bring together the industry’s major players and most influential individuals – operators, leading product and service companies, engineering firms, aviation equipment suppliers, airlines, the latest digital platforms for business and private aviation, blockchain-based assets, eVTOL aircraft and advanced technologies from leading business aircraft manufacturers – for three days of insightful debates, exciting industry announcements and high-quality networking opportunities to drive business aviation forward.

The MEBAA Show 2022 will launch a new conference where, in more than 25 sessions by renowned industry experts in BizAv Talks, guests can learn about new aviation market trends and dive into key topics and practices such as future aviation, sustainability, use of green fuel and environmental goals as well as emerging markets, supply chain details for aircraft and more. BizAv Talks will reassess industry dynamics and offer a new perspective on business aviation and how technology can deliver a better customer journey.

VOO, developed by AVINOC, will be exhibiting at this year’s show for the first time and will present its revolutionary VOO Marketplace. CEO of VOO Flights Robert Plhak will also be one of the speakers of the show in BizAv Talks, introducing the VOO Marketplace to the international public and holding a special joint presentation “Stay ahead of the curve with cryptocurrencies” together with Gernot Winter, CEO of AVINOC.

CONTACT AND PRESS INFORMATION

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This presentation will take place on the day two of the show, December 7, at 14:40 GST and address the readiness and adaptability to the quickly evolving technological landscape that is crucial in today's marketplace and will explore the purchasing methods of tomorrow's customers and the benefits of providing flexible payment options. Given the huge growth projected for the sector, with VOO as an exhibitor at the show, MEBAA 2022 is the ideal business platform for the community leaders to learn more about VOO and its revolutionary solution that is going to shape the future of business aviation.

"Before VOO, business aviation had a significant problem – no digital solution to directly book and pay for charter flights. The VOO Marketplace, developed by AVINOC, an aviation think tank with its own cryptocurrency token, solves the obvious structural, operational and business-related problems and thereby benefits the entire industry. Our ultra-efficient software provides charter brokers and private jet operators with the opportunity to close charter contracts within seconds. With our all-in-one VOO platform, we help to reduce time investment and costs, while increasing profit margins – all along with transparency in all aspects of the entire charter process and secure financial transactions. This is how we aim to revolutionize business aviation and the entire industry. We look forward to exhibiting at the MEBAA Show 2022 together with AVINOC for the first time and presenting VOO with its digital marketplace to an international audience in the Middle East." – Robert Plhak, CEO at VOO flights.

The VOOcrew represented by Robert Plhak, CEO of VOO Flights, René Inkret, CEO & Founder VOO Aviation Service and Stephan Grandy, Sales Representative will be available at DWC, Dubai Airshow Site — booth 776 during the entire show to introduce the benefits of VOO such as increased efficiency, elevated productivity and maximized utilization, answer questions and register new customers.

About VOO

VOO is the world's first digital B2B marketplace to search, book, pay and manage private jet charter flights. This ultra-efficient software, developed by AVINOC, provides charter brokers and private jet operators with the opportunity to close charter contracts within second.

VOO offers a revolutionary all-in-one platform, the perfect solution with less time investment, at lower cost and higher profit margins, as well as transparency in all aspects of the entire charter process and safe financial transactions.

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