



A game-changing experience of effortless private jet booking

VOO Aviation Service Pioneers a Launch of the World's First Solution for Private Jet Travel

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The air transport industry's enormous potential has faced global limitations caused by the coronavirus pandemic. Widespread travel restrictions around the world have slashed demand for air travel, with more than eight in ten flights canceled. At the same time, the number of people flying has decreased faster than the number of flights, leaving many nearly-empty "ghost flights" in the air. At the same time, health-related restrictions have prompted an increasing number of people to look for a private jet as a practical and safe solution for their essential travel needs. Until now, the market did not offer a platform for a quick and effortless solution to book a private jet.

Austrian software development company VOO Aviation Service therefore offers a completely new digital marketplace that enables direct search, booking, management and payment for private jet flights. This innovative tool offers operators and brokers, the opportunity to find the best solution for the entire fleet without "dead" requests, at lower costs and with higher profit margins. As a result of the successful development of this state-of-the-art digital service, the start-up founded in 2020 in Graz is now ready to make a breakthrough in international business aviation.

The global air transportation industry alone generates more GDP than the automobile and pharmaceutical industries combined. The worldwide trade volume is expected to almost double by 2038 and contribute around USD 6.3 trillion to the global economy. VOO not only recognized the industry's great potential, but also identified an undeveloped niche, the engagement of which aims to bring about profound transformation in the industry. With more than 349,000 lines of code written, 30 sprints done, 905 story points and more than 365 user stories through, the system is now 98% complete. Scheduled to launch in June 2022, VOO's new product is designed to revolutionize business aviation.

"After the travel restrictions were eased, business aviation got an opportunity to capture premium passengers who might previously have chosen airlines. The overall motivator is traveling safely. Despite the lifting of pandemic-related measures, health and safety concerns remain an important driving factor in favor of choosing a private jet, as large commercial carriers can't offer the same conditions." – Rene Inkret, VOO executive partner.

About VOO Aviation Service

VOO is an Austrian company, founded in 2020 in Graz that specializes in software development in international business aviation. The VOO team includes pilots, aviation professionals, software developers, blockchain specialists and enthusiasts, who aim to revolutionize the industry.

Contact and press information

Mag. Petra Inkret, CMO | part of a great team

E-mail: petra.inkret@voo.aero

Web: [VOO.aero](https://voo.aero)